

What's On Your Mind?

Trade associations are always interested in what their members are thinking and PWA is no exception. Starting with this issue, PWA would like to know "What's on your Mind?"

Please send your questions, comments and suggestions regarding what you would like to know. We will forward your questions / thoughts to the PWA Board of Directors and they will try answering them. All questions, comments and suggestions will be posted in the PWA Newsline Newsletter for all to see. Nothing is off limits, as long as it pertains to PWA.

Your questions / suggestions must pertain to PWA and could refer to any of the following: PWA Conference, PWA Dealer Locator, PWA University or the PWA website.

This is a great time to view the PWA websites to see all that is available to you. Is there anything missing? Any type of look-up programs you feel would help your business? Feel free to make suggestions on improvements to PWA programs, for example: What PWA could do to improve the PWA University program? Helpful ideas/comments/suggestions will be appreciated.

I think you're getting the picture. Let's answer your question. We look forward to the many great questions / comments and suggestions. Now is the time to get started. Let's hear what the PWA Board of Directors have to say.

Send all questions / suggestions / comments to:
PWA, Roxanne Ries, 41-701 Corporate Way #1, Palm Desert, CA 92260 Phone: (760) 346-5647 E-mail: ROXANNE@PWA-PAR.ORG.
We will not use the sender's name.

Here are the first questions from the membership:

Question:

1. Updates to the system take way too long. No confirmations of what was updated or when.

Answer:

I'm pleased to report that PWA has hired a full time employee who will be responsible for updating the information on the PWA Dealer Locator. This will greatly speed up the process. PWA will provide a follow-up email telling all reporting companies when their information has been added /updated.

Question:

2. There should be an option to allow the company, i.e warehouse to update their own records.

Answer:

PWA is currently working with our webmaster to see how we might offer this function. If we

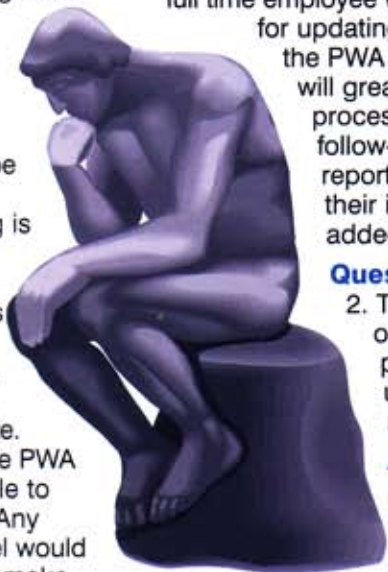
move forward, the information would most likely be updated immediately. However, final formatting may be changed by PWA so we can keep a standard look to our data.

Question:

3. I'd like the Board to address the costs for attending the conference with only one or two factories present. Last year I paid \$350 for no meals and only one meeting. I do realize that there are up-front costs involved for PWA, like setting up the schedule, but for a one-man shop like mine the cost is ridiculous.

Answer:

The Conference Review Committee takes into consideration many factors when they establish Conference Fees. And while there will never be a one size fits all, the revenue from the Conference



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...United We Stand

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NEW PRODUCTS

TAKEDA USA RELEASES AN ATTACK COLD AIR INTAKE



for the 2006-09 VW Jetta/Rabbit MKV L5-2.5L. The Takeda Attack cold air intake is a true cold air intake design replacing the factory intake and locating the high flow air filter away from hot engine compartment air increasing air volume and improving

air velocity for increased horsepower, torque and improved throttle response. TA-6002B utilizes specially designed 2-piece wrinkle black powdercoated aluminum intake tubes to guide the air into the motor and provide an aggressive style. Takeda air intakes use the brand new Pro Dry S filter from aFe, which uses a progressive synthetic media, requiring no oil to recharge for maximum convenience and filtration. For more information please visit our website at www.takedausa.com. (Takeda USA is a division of Advanced Flow Engineering.)

NEW MEMBERS

PHOENIX SYSTEMS

M

Contact: Larry Lee
144 West Main Street
Bicknell, UT 84715
Ph: (435) 425-2222 Fax: (435) 425-2223
larry@brakebleeder.com www.brakebleeder.com



Reps will pass these courses.

www.pwauniversity.com

Winter Semester Now in Session!

Future PWA Conference Dates

| | |
|--------------------------|--------------------------|
| 2010 will be 9/25 - 9/29 | 2013 will be 9/21 - 9/25 |
| 2011 will be 9/17 - 9/21 | 2014 will be 9/13 - 9/17 |
| 2012 will be 9/08 - 9/12 | 2015 will be 9/26 - 9/30 |

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